# Text Blasts Lookbook

Increase bookings and elevate client engagement with irresistible Text Marketing promotions. Need some inspo? We've got you covered 😍📱✨

## 01

## Seasonal Promotion

Delight clients with a seasonal promo, or offer a discount on a seasonal service with a promo code clients can use during online booking.



Shirley Rich Spa: Hey Alex, Fall into relaxation 🍂 Treat yourself to 10% off a Pumpkin Facial this month with code FALL24. Reply or book online. 🎃

blvd.app/book-now

Text NO PROMOS to opt out

02

# Service Promotion

Share the news about a new service, or reach out to clients who've recently booked a particular service and entice them to book their next visit.



Abundant Salon: Hey Stella, treat yourself to 15% off your next blowout. You deserve it! Reply to schedule, or book online. ✨

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03

# Product Promotion

Drive product sales and boost bookings, all in one! Encourage them to book via text, and offer discounted products in-person.



Miro Med Spa: Get 10% off skin care products when you visit this month. Book your next service now and stock up on your faves before they're gone!

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04

# Welcome Promotion

Reach out to clients who recently came in for their first appointment, and remind them to book their next visit.



Lashbar: Hey Rowan, Thanks for coming in for your first lash service! Let's get your next visit on the books to keep you feeling fresh as ever. 💋✨

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05

# Service Provider Promotion

Announce a new service provider, or entice regulars to book an appointment with their usual go-to.



Jentleman J's: Shawn has last minute openings this week! Let's get you in for a fresh fade with your favorite Barber. 💈Reply to schedule or book online:

blvd.app/book-now

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06

# VIP Reward

Reward your loyal VIPs with a dedicated promotion to make them feel appreciated and keep them coming back.



Abundant Salon: Hey Brooke, As a VIP, please enjoy 15% off your next service! Our way of saying thank you for being fabulous! ✨ Reply here or book online:

blvd.app/book-now

Text NO PROMOS to opt out

Learn more by visiting our Support Center.