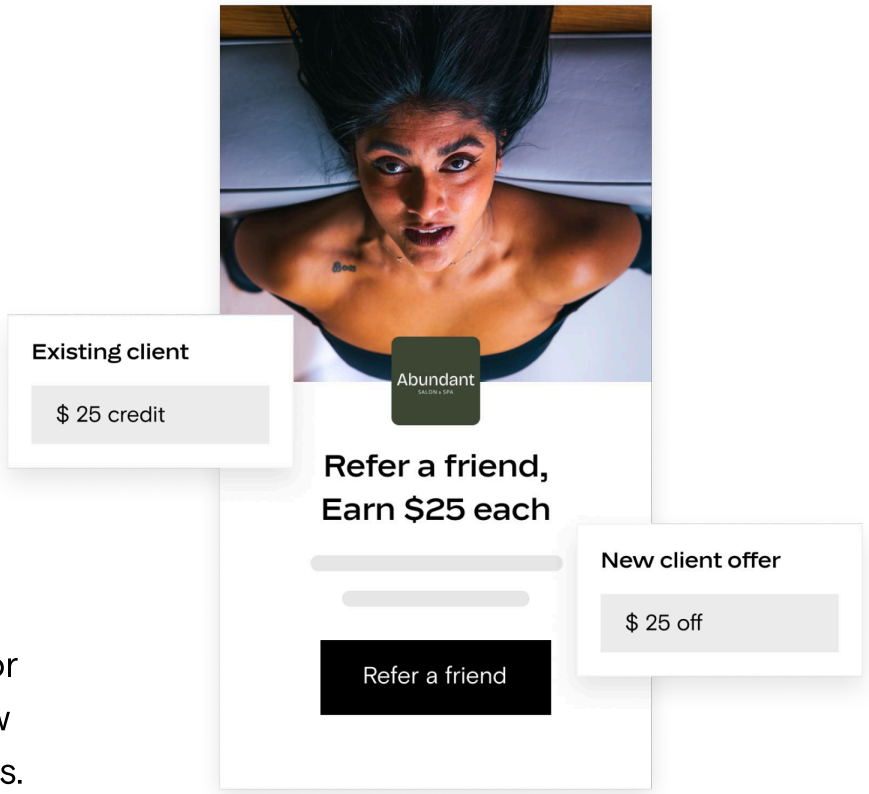
Reward clients for referring friends

Grow your business by word of mouth. Automatically reward existing clients for referring friends and bring in more new clients with special first-time visit offers.



Word of mouth is the most effective way to find new clients

92%

of consumers say they trust referrals from friends and family over any other form of marketing[1]

20-50%

of all purchase decisions are made based on referrals[2]

40-50%

It costs 40-50% less to acquire clients by referrals

01

Promote your referral program to clients

Send text or email blasts to clients to announce your new referral program. Automatically include a link for clients to get their unique code.

02

Existing clients share their unique code

Clients can easily share their custom referral links using whichever platform they use most (text, Whatsapp, etc).

03

New clients enjoy special first-visit offers

New clients follow smart links to book an appointment using a special first-visit offer for applicable products and/or services.

JOINBLVD.COM →

Watch new business roll in

01

Reward existing clients when friends complete appointments

When the new client completes their first appointment, whoever referred them receives an account credit or service voucher reward.

02

Auto-capture the correct referral source

New clients' profiles automatically record who referred them to your business. Staff can also add referral information when checking out the first appointment.

Monitor your success, adjust as needed

With our updated Referral Source reporting, new Referral Leaderboard, and easy setup, you can experiment with different rewards to maximize your results.



Existing customer?

Check out the Boulevard Academy video and article to learn more.

LEARN MORE

New customer?

Get a demo today to see how Boulevard can help grow your business.

BOOK A DEMO NOW

[1]https://www.nielsen.com/insights/2012/consumer-trust-in-online-social-and-mobile-advertising-grows/
[2]https://www.mckinsey.com/capabilities/growth-marketing-and-sales/our-insights/a-new-way-to-measure-word-of-mouth-marketing

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About Boulevard

Boulevard offers the first and only client experience platform purpose-built for appointment-based, self-care businesses. Ready to grow your business with Boulevard?
Get a free demo at joinblvd.com.→